

JIPA Action Plan in F/Y 2009

JIPA SLOGAN
Challenging JIPA
International JIPA
JIPA as Specialist

Many member companies have struggled with the global depression which stemmed from the U.S. Subprime mortgage financial crisis and will be under many restrictions in their IP activities. However, it is important for the member company to continue the firm IP activity in order to contribute to the corporate management in the future.

On the other hand, the economic crisis has brought about the large decrease in JIPA's training activity income, and therefore JIPA will be also obliged to severe the activity management in this year. However, under these circumstances, JIPA will strive for the efficient management by reducing costs, using TV conference system, etc. in this year. Moreover, under the above "JIPA SLOGAN", JIPA will carry out steadily the action plan based on the following basic principles of the activity in order to promote the activity which contributes to the IP management of the member companies.

I. Basic Principles of Activity

(1) Correspondence to Progress of Globalization

1. JIPA will promote the harmonization among IP systems in the world.
2. JIPA will enhance the cooperation with Asian countries/region.
3. JIPA will play the leading role in Anti-counterfeiting measures.

(2) Realization of User-friendly IP System

1. JIPA will perform regularly the information exchange with the Japan Patent Office(JPO) and courts.
2. JIPA will provide the JPO, the Ministry of Economy, Trade and Industry, Cabinet Office, the Agency for Cultural Affairs in Japan, etc. with the opinions.
3. JIPA will make the information exchange and cooperate with IP related organizations

in the world, if needed.

(3) Support to Member Companies' IP Activities

1. JIPA will develop the human resources concerned IP.
2. JIPA will study IP which contributes to corporate management.
3. JIPA will provide the member companies with the useful IP information.
4. JIPA will support IP SME's activities.

(4) Dispatch and Transfer of Messages or Information on the above Activities

JIPA will announce positively its activities through JIPA IP Symposium, JIPA Bulletin "CHIZAI KANRI"("IP Management" in English), Study Reports, Web site, etc.

II. Action Plan for Attaining Basic Principles

1. Expert Committees and Policy Projects in 2009

(1) Expert Committee (20 committees)

Committees on Patent #1 & #2, International Patent #1, #2 & #3, Biotechnology Patent, Software Patent, Digital Contents, IP Management #1 & #2, IP Information System, IP Information Research, License #1 & #2, Industrial Design, Trademark, Fair Trade, Public and Publication, Human Resources Development, and General Planning

* Each committee, for convenience of the committee members in Kansai area, will prepare for the Kansai group (sub-committee) or consider to use TV conference system etc.

(2) Policy & Strategic Project (8 projects)

Projects on Strategy to Asian Countries/Region, Trilateral Industry Meeting, Human Resources Development, 9thJIPA IP Symposium, Assist to Corporate IP Management, Proper IP Enforcement, Review on Japanese Patent System, and Corporate Cooperation between JIPA and China

2. Priority Policies

(1) Correspondence to Progress of Globalization

1. Promotion of International Harmonization .

- JIPA will hold continuously the Trilateral Industry Meeting to make the concrete proposals.

- JIPA will cooperate with various efforts among Trilateral Patent Offices.

(2) Cooperation with Asian Countries/Region

- JIPA will support the corporate IP activities in Asian countries/region through “PJ on Corporate Cooperation between Japan and China” etc.

- JIPA will request the improvement of IP systems and their practices in Asian countries/region, cooperate and support them.

* JIPA will limit the dispatch of Delegation to the indispensable issues, under the current economic situation(except for China, Taiwan and Korea in which the revision of IP related laws and regulations are expected).

(3) Anti-counterfeiting Measure

- JIPA will take part in the International Intellectual Property Protection Forum in Japan(IIPPF), and play the leading role.

- JIPA will cooperate with both public and private sectors in the U.S. and Europe.

(2) Realization of User-friendly IP System

1. Information Exchange with the JPO and Courts

- JIPA will make the opinion exchange on the practical issues such as the criterion for judging “inventive-step”.

2. Opinion Proposal to the JPO, the Ministry of Economy, Trade and Industry, Cabinet Office, the Agency for Cultural Affairs, etc.

- JIPA will submit the opinion suitably including public comments.

3. Information Exchange and Cooperation with IP related Organizations

- JIPA will exchange information with the Nippon Keidanren(Japan Business Federation), the Japan Patent Attorneys Association, etc., and cooperate with them, if needed.

(3) Support to Member Companies' IP Activities

1. Development of Human Resources concerned IP

- JIPA will build the training system based on “JIPA's mid- and long-term vision on training system”, and review it periodically.

- JIPA will enhance Extraordinary Courses, Overseas Courses, and Courses for Developing Human Resources as well as the Regular Courses.

- JIPA will reinforce training to member companies' engineers.

* Although the per capita cost for operating the training activities will become high in connection with the decrease of number of trainees, JIPA will maintain the high quality training at the same charge as before..

- JIPA will cooperate in the human resources registration to the database, which stores the human resources to support SME and venture business, which is deployed by the JPO.

2. Study of IP contributing to Corporate Management

- JIPA will study and research at Expert Committees and Policy & Strategic Projects, to feed back their results to member companies.

3. Offer of IP Information

- JIPA will provide member companies with useful information through “CHIZAI KANRI”, Web site etc.

4. Support of IP SME's Activities

- JIPA will consider the measures to support IP SME members.

(4) Dispatch of Message or Information

1. Holding of JIPA IP symposium .

JIPA will hold the 9th JIPA IP Symposium to provide the public with JIPA's view on the contemporary IP issues, which will be held at Tokyo International Forum, on March 2, 2010.

(2) Provision of Substantial “CHIZAI KANRI” and Web site

JIPA will publish proposals, activities etc. via “CHIZAI KANRI” and its Web site to make its position, view, etc. known to member companies and the public.

3. JIPA will reconfirm its future activities, based on the 70th anniversary of its establishment and under the current economic situation.

(1) JIPA will review the “mid-term JIPA Vision”, including reconsideration of the “JIPA SLOGAN”, while deliberating on the decrease in its training activity income, at the Committee on General Planning etc., in order to outline its basic direction in the future.

(2) JIPA will hold the consultation meeting with the external IP experts, to get the opinion from various points of view about its current activities and the above-mentioned issues.