

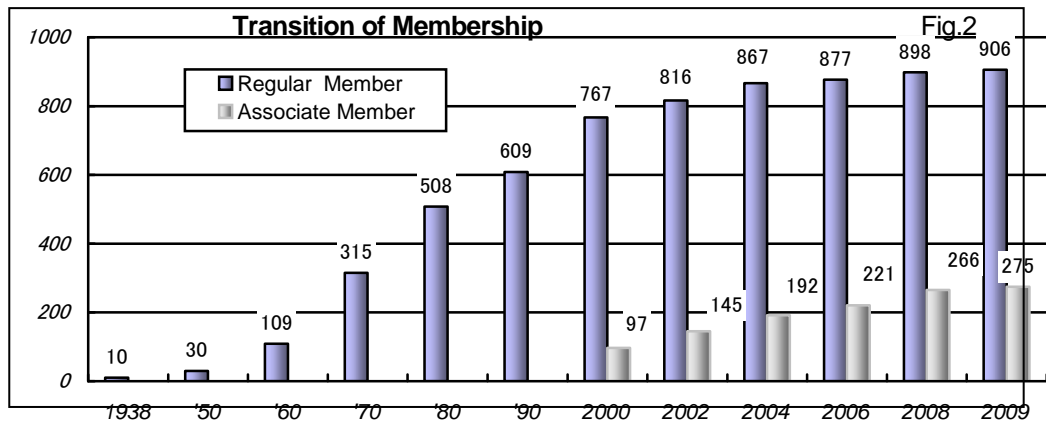
Introduction of Japan Intellectual Property Association (JIPA)

The Japan Intellectual Property Association (JIPA), which is a non-profit, non-governmental and largest intellectual property rights (IPRs) users' organization in the world, was founded as "Choyo-kai" in 1938 with individual patent staffs from ten electrical appliances companies. Since then, it has been promoting rational, fair and effective protection of IPR for over sixty years.

As shown in Fig. 1, the name of the Association was changed three times, and in 1994 to the present name "JIPA" with expanded its activities and the uplift in IPR awareness as trigger. Also, in 2000 the Association has opened to any public or private entity related to IPR, domestic and overseas, to become its Associate Member.

Number of its Member has been increasing as shown in Fig.2. The current total number of its Member is 1,161(eleven hundreds and sixty one), 906 Regular Members and 275 Associate Members as of April 1,

History		Fig. 1
1938.9.9	"Choyokai" starts (10 electricity Companies)	
1956.9.1	Changed name to "Industrial Property Association for Business"	
1959.1.1	Changed name to "Japan Patent Association"	
1994.5.27	Changed name to "Japan Intellectual Property Association"	
2000.1.27	Revision of JIPA's Charter (Rules of Admission)	



2009.

Recently, the new business enterprises such as bank, Internet provider and amusement planners have become its Regular Members.

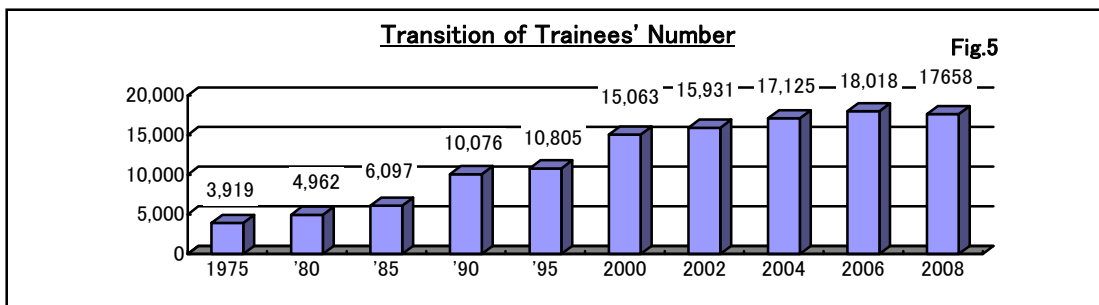
JIPA's main activities are shown in Fig. 3. First, its twenty Expert Committees composed of over seven hundreds committee members from its Regular Members are studying and researching various aspects of IPR. The results from these committees are not only fed-back to the Members but also offered on numerous occasions as its opinions and requests to outside communities, domestic and overseas, such as JPO, USPTO, EPO and WIPO. Also, JIPA establishes eight Project Teams on Policy Strategy to provide timely various organizations with its position paper. Fig. 4 shows some of the recent offers of its opinions. Also, JIPA has sent representatives and observers to various international conferences in order to serve internationally to improve systems for protection and enforcement of IP. Since year of 2001, JIPA has offered more positively and actively its opinions to them as a users' organization than

Main Activities	Fig.3
1. 8 Project Teams on Policy Strategy	
2. Committee Activities (20 Committees, 713 Members - '09)	
· Professional Studies and Researches → Feed-back to JIPA Members.	
· Offering JIPA's opinions and suggestions to outside communities.	
3. Training Activities (78 Regular courses & 12 Extraordinary courses, 2 Overseas courses, 2 Special courses 17,658 Trainees - '08)	
· IP Education / Training to employees of JIPA Members.	
4. Publication · Monthly Bulletin (Circulation 3,850), Research & Study Reports	
5. Others · Communication/Coordination with various IP related Institutions and Organizations.	

before, while cooperating with the other private organizations in the world having the same opinion, if necessary.

Second, JIPA regularly holds a wide and unique curriculum of seminars and workshops, which are planned and operated by its Committee on Training Planning, Training & Education Staffs and the Training Group of its Secretariat. Lawyers, patent attorneys, university professors, officials of the JPO, IP specialist from its Member and other authorities representing disciplines are invited to give lectures. The number of attendants is 17,658 in 2007, as shown in Fig. 5. In addition to these courses, JIPA has sent the training group to Europe, the U.S. and Asian countries since 1983 to foster a new generation of experts who have up-to-date knowledge of IP in this age of globalization, who can take full advantage of such knowledge. Further, for the same purposes, JIPA has a seminar held for certain duration of time in one overseas location, where a number of local experts give lectures.

- Offer of Opinions Fig.4
- ◆ EU Proposed Directive on Patentability of Computer Implemented Invention – EU Commission
 - ◆ 21st Century Strategic Plan - USPTO
 - ◆ Employee's Invention - METI etc.
 - ◆ Judicial System in Japan – Ministry of Justice etc.
 - ◆ Anti-Counterfeit in China – State Economic & Trade Committee
 - ◆ Hague Treaty Preparation Draft - Japan Ministry of Judicial
 - ◆ Bio-science Invention - JPO, USPTO, EPO
 - ◆ Revision of 35 U.S.C. - USPTO
 - ◆ Others - Japan Ministry of Economic, Trade and Industry, Japan Culture Agency, etc.



These courses enjoy the reputations for being one of the most highly respected and well attended IP training courses in the world with its quality and wide selection of subjects.

Third, JIPA publishes approximately a circulation of 3,850 of a monthly bulletin, entitled “CHIZA KANRI – IP Management”, which provides useful information on IP management for business administration, and presents research papers and dissertations. Studies resulting from its Expert Committees’ activities are edited separately and published as appropriate for distribution among its Members. Please note that these JIPA publications are principally restricted to its Members only.

Last, JIPA has communicated and cooperated with various IP related institutions and organizations in the world, as shown in Fig. 6. In 2009, JIPA will hold the Trilateral Industry Meeting with the EU & USA private organizations in Japan. Also, JIPA has sent the representatives to the international meetings such as WIPO/PCT Reform Meeting and WIPO/SCP. Further, JIPA has sent lecturers to various IP seminars provided from time to time to help animate awareness in IP and promote protection of IP.

Please glance over the following web site of the Association or contact soumu@jipa.or.jp in order to get more information about the Association.

<http://www.jipa.or.jp/english/index.html>

- Interchange with IP related Institutions and Organizations
1. Counterpart
 - Patent Offices in various Countries and Economies
 - International Organizations such as WIPO
 - IP related NGO's
 2. Manners of Interchange
 - Regular Sessions for Exchange of Views (Typically with JPO)
 - Visits by Delegations, Study Missions, Training Groups
 - Participation in Conferences, Meetings, Symposia
 3. Recent Examples of Interchange

Delegations

 - Delegation to EU – May 08
 - Delegation to Asian Countries – Jan. Nov. and Dec.07, Oct. and Nov. 08
 - Delegation to UAE – Nov. 08
- Fig.6