



Argentina, Brazil, Colombia, Mexico, Portugal, Spain

## **IP Firm:**

Professional partnership, founded in 1980

## Staff:

More than 170 members

- Speak numerous languages including Japanese
- Country desks (e.g. US, Asia, Germany)



H&A is a leading IP firm in the Latin American and European market and represents its clients primarily at:

- All Latin American Patent and Trademark Offices
  - Middle and South America
  - The Caribbean Islands
- European Patent Office (EPO; Munich) and European TM and Design Office (EUIPO, Alicante)
- Spanish (OEPM) and Portuguese (INPI) Patent and Trademark Office





H&A files every year around **2.000 Latin American patent and trademark applications** (60 % patents) based on 2 working models:

## **Direct Office Contact:**

Using our local Offices in Argentina, Brazil, Colombia and Mexico and its local IP teams straight forward.

## **Latin American Desk:**

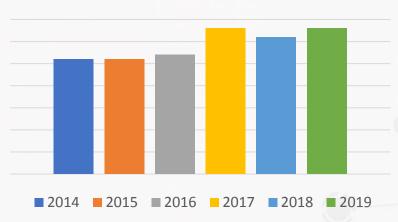
Using centralizing Latin American Desks (Mexico or Spain) to streamline patent and trademark families in various countries simultaneously.

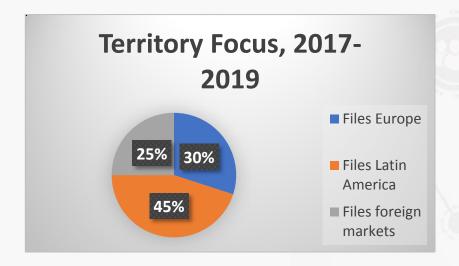
- Single point of contact
- Overlapping timezone
- EPO criteria in LATAM











Historical peak of turnover is reached in 2017

• 2014: 81 % level of 2017

• 2019: 2017 level

Major part of firm's activity is addressed to Latin American territory



