

# ACTIVITIES of JIPA

## The First JIPA Symposium

On December 5, 2001 the 1<sup>st</sup> JIPA Symposium was held at the Keidanren-Kaikan, Tokyo.

The Symposium featured “Does IP have a potential to revive Japanese Industrial Competitiveness?”. In order to revive from decade-long economic stagnation and to provide for continued growth within the 21<sup>st</sup> century, we discussed obstacles to acquire innovations in high-technology field the proper rights and to promote industry-university cooperation.

Nearly 500 audiences listened to each presentation with great interest. JIPA’s first attempt ended successfully. You can see the general running of the program shown below.



**Date: Dec. 5, 2001**

**9:30-11:45am: KEYNOTE ADDRESS**

“Intellectual Property in the 21<sup>st</sup> Century

-How can IP contribute to revive and increase Japanese industrial competitiveness?”-

Mr. Kenichi OHMAE, Business Consultant

Mr. Takeshi ISAYAMA, Vice President,  
Nissan Motor Co., Ltd.



**1:00-5:00pm: PANEL DISCUSSION**

1) “Increasing Japanese Industrial Competitiveness and the role in which IP should fill”

If Japanese companies try to show good leadership globally, it is important to put new technologies into business basis and use them effectively. In this panel discussion, panelists talked about how the present patent system should change adapting such a new trend from various perspectives.



2) “Strengthen industry-university cooperation and the role in which IP should fill”

To strengthen industry-university cooperation, various laws have enforced in last a few years and national universities will be made into independent administrative corporations in near future. In this panel discussion, panelists looked for the best way to reinvigorate industry-university cooperation in the new government-university order.

The gist of the symposium was issued in March 2002. It is available only in Japanese.