ACTIVITIES of JIPA

Fiscal Year 2002 Operational Orientations for JIPA

1. Issues from the Past Activities

Fundamental Policy

- (1) Promotion of intellectual property activities beneficial to the businesses of the member firms
 - ⇒ Suggestions regarding system/operation from the view point of the intellectual property users' organization
- (2) Promotion of research activities as an expert organization of intellectual properties
 - ⇒ Introduction of studies on domestic/overseas law system/operation

Issues based on the fact of the activities

- Presentation of spontaneous and foresighted suggestions for the system reformation based on the fact of right utilizations, however, further active suggestions are necessary to meet JPO's expectation.
- Contribution to the IP strategies from the management point of view has been insufficient although business activities are drastically changing.

2. Flow of the Reformation of JIPA Operation

FY2000: Start of Discussion on Reformation

- Revision of the membership system
- Initiation of policy project (President's tentative consultation project)
- Consultation and review of organizational operation of the expert committees

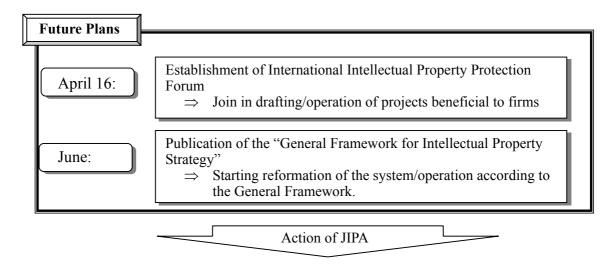
FY2001: Start of Full-Scale Reformation

- Establishment of the Policy Section
 - Enhancement of liaison between the administration and the expert committees
 - Recomposition and modification of organizational operation of the expert committees
 - Adaptable correspondence to opinions
- Enhancement of JIPA opinions
 - Organizing symposiums/forums, publication of English journal

FY2002: Completion of the Establishment of the Reformation

3. Current Status Around Intellectual Properties

Activation of the movement toward drafting the intellectual property strategy as a national project (see Appendix)



It is necessary to present farsighted opinions regarding the reformation in a spontaneous, prompt and active manner.

4. FY2002: Operation Policy

Basic View: Follow the last year's policy as the second year of the reformation and make efforts toward the establishment.

Operation Policy

- 1. Further enforcement of activities of presenting proposals for the intellectual property innovation that yield international industrial competitiveness and provides support
 - (1) Actions to the Strategic Council on Intellectual Property
 - Actions in relations to the post-Intellectual Property Strategy General Framework (i.e. actions for judicial system, employees' work invention, and appeal/trial system etc.)
 - (2) Participating and driving the International Intellectual Property Protection Forum
- 2. Enhancement of the corporation with the worldwide user organizations/institutions
 - (1) Efforts for reducing application costs
 - (2) Cooperation in the anti-counterfeiting activities
- 3. Further enhancement of the JIPA presence
 - (1) Continuation of organizing symposiums
- 4. Enhancement of the operation system
 - (1) Expansion of the administrative functions

Appendix)

Government's Intellectual Property Strategy System

Liberal Democratic Party

- Research Commission on the Judiciary System (Chairperson: Koji Yasuoka)
- Economy, Trade and Industry Division (Chairperson of Subcommittee on Intellectual Property Policy: Akira Amari)

Government Council for Science and Technology Policy

(Chairperson: Prime Minister Koizumi) Nippon Keidanren: Hiroyuki Yoshino, President of Honda Motor Co., Ltd.

Task Force on Industrial Competitiveness and Intellectual Property Policy

(Co-organized by Policy Bureau of Ministry of Economy, Trade and Industry and Patent Office)

Nippon Keidanren: Etsuhiko Shoyama, President of Hitachi, Ltd.

The National Forum for Intellectual Property Strategy

(Representative: Hisamitsu Arai, Intellectual Property Critic; former JPO Commissioner)

Expert Commission for Intellectual Property Strategy

(Chairperson: Hiroo Imura, member of the Science and Technology Council)

Akikusa (President, Fujitsu Limited) Ezaki (IP Manager, Toyota Motor Corp.) Tanaka (Managing Director, Canon Inc.) Nomakuchi (President, Mitsubishi Electric Corporation) Fujino (Chairman, Takeda Chemical Industries, Ltd.)

The Strategic Council on Intellectual Property Directly report to Prime Minister Junichiro Koizumi

Each of the Ministry of Economy, Trade and Industry, Ministry of Education, Culture, Sports, Science and Technology, Ministry of Health, Labor and Welfare, Ministry of Agriculture, Forestry and Fisheries, Ministry of Justice, and Financial Services Agency etc. takes a part in its administration to draft general measures (by June, 2002/10/03 – Strategies up to 2005)

Chairperson: Hiroyuki Abe President of Tohoku University

Participants: Prime Minister Koizumi, 9 cabinet members, 11 civil members (Hatsuo Aoki, President of Fujisawa Pharmaceutical Co., Ltd., Fujio Mitarai, President of Canon Inc. and others)... Total Number of Members-21

Outline for Intellectual Property Strategy

Submitted "Special Opinion" with regard to the enforcement of measures against intellectual property right infringing goods such as counterfeits (December, 2001)

Facilitation of liaison among firms traversing various business fields (International Intellectual Property Protection Forum)

Chairperson: Morishita (Chairman of Matsushita Electric Industrial Co., Ltd.)