

The First Japan-China Business Partnership and Intellectual Property Forum

On April 15 (Friday), 2005, under the joint auspices of the Japan Intellectual Property Association (JIPA) and the Patent Protection Association China (PPAC) and with the support of the Shanghai Intellectual Property Society, the first Japan-China Business Partnership and Intellectual Property Forum was held in Shanghai. About 300 people from Japanese and Chinese companies participated in the forum.

Under the main theme of “Japan-China Business Partnership and Intellectual Property” and the subtheme of “Ideal Intellectual Property Strategy and International Technical Cooperation for Corporate Growth,” lectures were given and discussions were conducted regarding the ideal technical cooperation between Japan and China, intellectual property management, and development of the human resources who will carry out these tasks, aiming to promote interaction between Japanese and Chinese companies. Participants in this forum included those from leading companies of the two countries, such as Baoshen Iron, Haier Group, Huahei, Tasly Group, and ZTE Corporation from China, and Canon, Sony, Honda, and Omron from Japan.

JIPA President, Mr. Naoto Kuji and PPAC Secretary General, Mr. Hu Zouchao made a forum declaration confirming the goal of promoting the development of Japanese and Chinese companies through intellectual property protection and sustainable partnership between them as the closing of the Forum.

1. Speeches by guests

Mr. Xing Shengcai (State Intellectual Property Office of P. R. China (SIPO), Deputy Director General)

Mr. Yuji Kumamaru (Consulate-General of Japan in Shanghai, General-Counsel)

Mr. Hu Zouchao (Patent Protection Association of China, Secretary General)

Mr. Isamu Sojyo (Japan Intellectual Property Association, Executive Managing Director)

Mr. Chen Zhi Xing (Shanghai Intellectual Property Administration, Director General)

2. Keynote lectures

3. Panel Discussion I: Corporate Growth and Intellectual Property Strategy

4. Panel Discussion II: International Technical Cooperation

5. Lecture: Organization and Management to conduct Intellectual Property Strategy



6. Forum Declaration

We hereby declare that we will:

- (1) Make efforts for the development of both Japanese and Chinese companies through intellectual property protection, based on the amicable relationship between the two countries;
- (2) Support and promote respect for intellectual property and fair corporate activities;
- (3) Continue discussion on intellectual property of Japan and China, aiming to intensify business partnerships between the two countries.

April 15, 2004

Forum on Japan-China Business Partnership and
Intellectual Property

Japan Intellectual Property Association(JIPA)

Patent Protection Association China(PPAC)

