

May 27, 2005

JIPA Activity Plan for FY2005

IP activities and achievements thereof do not only involve the IP department but also affect corporate activities as a whole. JIPA has laid down an activity plan for FY2005 from the perspective of not only increasing the number of applications and expanding IP stock but also in terms of bringing about corporate growth and strengthening global competitiveness of Japanese companies as well as Japan through IP activities.

1. Operational Policy

(1) Provide member companies with support to achieve IP management that contributes to corporate management

(2) Make policy recommendations from a theoretical perspective, taking one-step forward beyond the level of merely providing information based on case studies.

2. Expert Committees and Policy Projects for FY2005

(1) Expert Committees (19 committees; same as FY2004)

First Patent Committee; Second Patent Committee; First International Affairs Committee; Second International Affairs Committee; Third International Affairs Committee; Biotechnology Committee; Software Committee; Digital Contents Committee; First Intellectual Property Management Committee; Second Intellectual Property Management Committee; Intellectual Property Information System Committee; Intellectual Property Information Search Committee; License Committee; Design Committee; Trademark Committee; Fair Trade Committee; Publication & Public Affairs Committee; Training Planning Committee; General Affairs & Planning Committee.

(2) Policy Projects (9 projects; newly organized)

PJ on the JIPA Fifth Symposium; PJ on the Employee's Invention System (Section 35 of the Patent Law); PJ on the Trilateral Industry Meeting; PJ on IP Trust; PJ on Cooperation between Industry and Academia; PJ on Anti-counterfeiting (supporting IIPPF); PJ on the Japan-China Corporate Partnership; PJ on IP Strategy in Asia; PJ on the PIPA

3. Priority Measures

(1) IP management that contributes to corporate management

– Discussion at expert committees; exchange of opinions with management executives

(2) Global activities

– Efforts to establish a global patent system; Trilateral Industry Meeting; Japan-China corporate partnership; participation in the IIPPF; dispatch of missions to Asian countries; trilateral efforts against counterfeiting

(3) Employees' invention system

– Understanding of the actual conditions of companies after the enforcement of the revised law
– Efforts to achieve an ideal form of employees' invention system

(4) Response to the Intellectual Property Strategic Program 2005

(5) Development of IP experts

– Development of a medium and long-term vision for the JIPA training and review of the current training system
– Enhancement of IP leader innovation training for those who will play a leading role in IP innovation

- 4. The JIPA Fifth IP Symposium: scheduled for February 2006**
- 5. Reinforcement of Function of the Secretariat, especially Proposal of Policy and its theorizing.**
- 6. The JIPA Slogans for FY2005 (same as FY2004)**
 1. JIPA Spirit of Challenge
 2. JIPA as an Expert Group
 3. JIPA Acting Globally

