# Schedule of Events

**November 7, 2007**

**Evening Reception and Dinner**  
*Ronald Regan Building and International Trade Center (The Rotunda)*  
1300 Pennsylvania Avenue, NW, Washington, DC  
6:30 PM *(By Invitation only)*

**November 8, 2007**

**Conference**  
*Ronald Reagan Building and International Trade Center (Atrium Ballroom)*  
1300 Pennsylvania Avenue, NW, Washington, DC

- **7:30AM – 8:30AM**  
  **Registration and Continental Breakfast** *(Atrium Hall)*

- **8:30AM – 8:40AM**  
  **Welcoming Remarks:**  
  Herbert C. Wamsley  
  Executive Director  
  Intellectual Property Owners Association (IPO)

- **8:40AM – 8:50AM**  
  **Industry Comments:**  
  Robert W. Holleyman  
  President and Chief Executive Officer  
  Business Software Alliance

- **8:50AM – 10:20AM**  
  **The Business Imperative for Close Trilateral Cooperation in a Global Economy**  
  **Moderator:**  
  The Honorable Gerald J. Mossinghoff  
  Senior Counsel  
  Oblon, Spivak, McClelland, Maier & Neustadt  
  *Former Commissioner of the U.S. Patent and Trademark Office*  
  **Industry Executives:**  
  Brad Smith  
  Sr. Vice President, General Counsel & Secretary  
  Microsoft Corporation  
  Ruud Peters  
  CEO, IP&S  
  Koninklijke Philips Electronics N.V.  
  Carol Ashe  
  Vice President and Assistant General Counsel  
  GlaxoSmithKline Corporation  
  Masanobu Katoh  
  Corporate Vice President  
  Fujitsu Limited
10:20AM – 10:40AM  Break

10:40AM – 10:50AM  Industry Comments:  [TBD]

10:50PM – 12:20PM  Patent Office Insights on the Trilateral Process…
Past Successes and Future Challenges
Moderator:  [TBD]
Patent Offices:  The Honorable Jon Dudas
              Under Secretary of Commerce for Intellectual Property and Director
              U.S. Patent and Trademark Office
              The Honorable Masahiro Koezuka
              Commissioner
              Japan Patent Office
              The Honorable Alison Brimelow
              President
              European Patent Office

12:20PM – 1:40PM  Lunch  (Atrium)

1:40PM – 1:50PM  Comments:  Horacio Gutierrez
                  Vice President & Deputy General Counsel
                  Microsoft Corporation

1:50PM – 3:50PM  Perspectives of Owners and Advocates on Trilateral Cooperation
Moderator:  Michael K. Kirk
            Executive Director
            American Intellectual Property Law Association (AIPLA)
Members of the Industry Trilateral:  Marc S. Adler
                                     President
                                     Intellectual Property Owners Association
                                     Hiroki Naito
                                     Managing Director
                                     Japanese Intellectual Property Association
                                     BusinessEurope (invited)
                                     (Executive Member)
                                     Alan Kasper
                                     First Vice-President
                                     American Intellectual Property Law Association

3:50PM – 4:00PM  Closing  The Honorable Jon Dudas
                  Under Secretary of Commerce for Intellectual Property and Director
                  U.S. Patent and Trademark Office