



FEDERATION OF INDIAN CHAMBERS OF
COMMERCE AND INDUSTRY



DEPARTMENT OF INDUSTRIAL
POLICY AND PROMOTION
MINISTRY OF COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION
GENEVA

WIPO CONFERENCE ON DEVELOPMENT AND IP: BUILDING SYNERGIES WITH POLICY MAKERS AND INDUSTRY

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Department of Industrial Policy and Promotion (DIPP)
Ministry of Commerce and Industry
Government of India,
and
the Federation of Indian Chambers of Commerce and Industry (FICCI)

Panaji, September 1 to 3, 2008

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, September 1, 2008

8.30 – 9.30 Registration

9.30 – 10.15 OPENING CEREMONY

Welcome Remarks and Address by Mr. Rajiv Narang, Co-Chair, FICCI Innovation Committee and CMD, Erehwon Innovation Consulting Private Ltd., Bangalore

Special Address by Mr. Sherif Saadallah, Executive Director, Office of Strategic Use of Intellectual Property for Development, World Intellectual Property Organization (WIPO), Geneva

Key Note address by Mr. Ajay Shankar, Secretary, Department of Industrial Policy and Promotion (DIPP), Government of India, New Delhi

Concluding Remarks by Mr. N.N. Prasad, Joint Secretary, Department of Industrial Policy and Promotion (DIPP), Government of India, New Delhi

10.15 – 10.45 Session 1 Development and Intellectual Property (IP): The New Global Imperatives

Speaker: Mr. Pushendra Rai, Acting Director, Intellectual Property and Economic Development Division, WIPO, Geneva

10.45 – 11.00 Discussion

11.00 – 11.30 Coffee break

11.30 – 12.15 Session 2 The Economics of Intellectual Property

Speaker: Mr. Albert Guangzhou Hu, Associate Professor, Department of Economics, National University of Singapore, Singapore

12.15 – 12.30 Discussion

12.30 – 14.00 Lunch

14.00 – 15.00 Session 3 IP Strategies to Enhance Competitiveness:

(i) Government Perspective

Speaker: Mr. N. N. Prasad, Joint Secretary, DIPP, Government of India, New Delhi

Speaker: Mr. Pan Sorasak, Secretary of State, Ministry of Commerce, Kingdom of Cambodia, Phnom Pehn

Speaker: Mr. Pyeong Rak Choi, Deputy Commissioner, Korean Intellectual Property Office (KIPO), Daejeon

15.00 – 15.30 Discussion

15.30 – 16.00 Coffee Break

16.00 – 17.00

(ii) Industry Perspective

Speaker: Mr. Dilip Shah, Secretary General, Indian Pharmaceutical Alliance (IPA), Mumbai

Speaker: Mr. Akash Taneja, Executive Director, FICCI, New Delhi

Speaker: Mr. Hideo Doi, Secretary General, Japan Intellectual Property Association (JIPA), Tokyo

17.00 – 17.15 Discussion

Tuesday, September 2, 2008

9.00 – 10.00

Session 4

TRIPS and Development of IP Laws in India: Specific Reference to the Pharmaceutical Sector

(i) Data Protection

Speaker: Mr. Dilip Shanghvi, Chairman and Managing Director of Sun Pharmaceutical Industries Ltd., Mumbai

(ii) Patentability Criterion

Speaker: Mr. Raghu Cidambi, Advisor and Head Corporate, Intellectual Property Management and Strategic Planning, Dr. Reddy's Laboratories, Hyderabad

Speaker: Mr. Jeffrey J. Hardee,
Vice President & Regional
Director, Asia-Pacific
Business Software Alliance, India

Speaker: Mr. Jeff Lawrence, Director of
Global Content Policy, Intel
Technology India Pvt. Ltd.

17.00 – 17.15 Discussion

Wednesday, September 3, 2008

9.00 – 10.00 Session 8 The Use of IP in the Automotive Sector

Speaker: Mr. Sunil Kumar, Senior IP
Attorney - Intellectual Property &
Licensing, STMicroelectronics Pvt.
Ltd

Speaker: Mr. Kenji Komoto, General Manager
of IP Department, NISSAN Motor Co.
Ltd., Kanagawa, Japan

10.00 – 10.15 Discussion

10.15 – 10.45 Coffee Break

10.45 – 11.30 Session 9: WIPO – ASEAN Strategic Partnership on Economic Issues:
Launching of New Project on Enhancing IP Competitiveness

Speaker: Mr. Bajoe Wibowo, Program
Officer, Intellectual Property and
Economic Development Division,
WIPO, Geneva

Speaker: Ms. Thitapa Wattanaprutipaisan,
Head, Agreements and Compliance
Unit, Bureau for Economic
Integration and Finance,
ASEAN Secretariat, Jakarta

11.30 – 12.00 Discussion

12.00 – 12.30 CLOSING CEREMONY

(iii) Pre-grant Opposition

Speaker: Mr. P. C. Gandhi, Vice President,
Torrent Pharmaceuticals Ltd.,
Ahmedabad

10.00 – 10.30 Discussion

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Session 5** **The Use of Compulsory Licenses in the Pharmaceutical Sector**

Speaker: Mr. T.C. James, Director,
Department of Industrial Policy
and Promotion (DIPP), New Delhi

Speaker: Mr. Suchart Chongprasert,
Senior Pharmacist, Drug Control
Division, Thai Food and Drug
Administration, Bangkok

12.00 – 12.30 Discussion

12.30 – 14.00 Lunch

14.00 – 15.00 **Session 6** **The Use of IP in the Electronics and Information Technology Sector**

Speaker: Mr. Yong-Tae Lee, Vice President,
Samsung, Seoul

Speaker: Mr. Santanu Mukherjee, IPR Lead,
Government Affairs (South Asia),
Qualcomm, India

Speaker: Mr. Pinaki Ghosh, IPR Lead,
Infosys Technologies Ltd., India

15.00 – 15.30 Discussion

15.30 – 16.00 Coffee Break

16.00 – 17.00 **Session 7** **Challenges faced by the Film, Music & Software Industry in the Protection and Enforcement of IP Rights**

Speaker: Mr. Sanjay Tandon, Vice President,
Big Music and Home
Entertainment, India